



Super Bowl Ambassadors honored by Indiana Pacers

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32 students. 28 Central Indiana school districts. One day that changed the face of the Indianapolis 2012 Super Bowl bid and the lives of everyone involved. As 32 students - accompanied by chaperones - personally delivered the Indianapolis Super Bowl bid to 32 NFL teams in 32 different locations, a message was delivered to each of those teams that Indianapolis - and Indiana - cares about community involvement.

Pacers Sports & Entertainment (PSE) graciously recognized these students on Saturday, January 31st at halftime of the Indiana Pacers-New York Knicks game. The 28 students present that evening were escorted to center court as the public address announcer described their involvement in the 2012 Super Bowl bid. Jim Morris, president of PSE, joined them for this photo. Each student is wearing the football jersey for the team they visited on that memorable day in May, 2008. Watch here for further information about how these student ambassadors will continue to be involved as we prepare to host the world for the 2012 Super Bowl.

