



## Legacy Project to plant 2,012 trees on Indianapolis' near Eastside

20 Apr 2009

On Friday, April 17, 2009, Keep Indianapolis Beautiful, Inc. (KIB), the Near East Side Community Organization (NESCO), the Indianapolis Colts, and neighborhood groups planted 100 trees on Indy's near Eastside.

In an effort to support the Near Eastside Quality of Life Plan, volunteers will plant 2012 trees leading up to the 2012 Super Bowl in partnership with Keep Indianapolis Beautiful's NeighborWoods program.

Research indicates that green spaces help the environment, increase property value, build community relationships, and contribute to the safety of neighborhood environments.



David Forsell, KIB president, believes that "the Legacy Project is a powerful catalyst for meaningful, sustained improvement of historic Indianapolis neighborhoods. Already the project has forged strong partnerships in the community, and we will continue working with these groups to make a lasting impact on the Near Eastside."

Local Volunteers joined KIB, neighbors, and Colts cheerleaders, staff, and mascot at the kickoff event Friday, April 17, 2009 on Jefferson Avenue between Washington Street and Michigan Street at 9:00 a.m. Jefferson Avenue is just west of Keystone Avenue, in the heart of the Near Eastside.

Keep Indianapolis Beautiful, Inc. is a 501(c)(3) nonprofit committed to uniting people to beautify the city, improve the environment, and foster pride in the community. For more information about KIB, visit [www.kibi.org](http://www.kibi.org).

The Near East Side Community Organization (NESCO), believes all people have the right to live in clean, safe, revitalized neighborhoods that are free of crime and urban blight. Our mission is to support neighborhood associations through advocacy, referral, technical assistance and implementation concerning issues of importance to the neighborhood. For more information visit [www.enn.org/nesco/nesco.htm](http://www.enn.org/nesco/nesco.htm).



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